



## Designed to meet the specific needs of:

- Scientific Information
- Pharmacovigilance
- Medical Information
- Encoding
- Regulatory Affairs
- Pharmaceutical Marketing

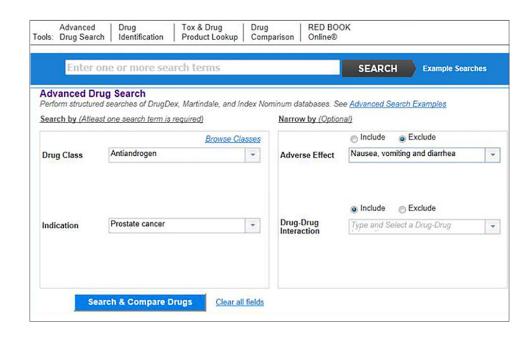
#### **BENEFITS**

- A single, consolidated search across multiple resources:
  Martindale, DRUGDEX, Index Nominum
- Save time and achieve efficiencies
- Advise with confidence on the safe clinical use of your drugs
- Promote drug safety and ensure compliance
- Ensure accurate, consistent terminology
- Gain competitive advantage with comparative data

#### **FEATURES**

- Evidence-based data on globally marketed drugs
- Enhanced searching by indication and drug class, with options to narrow further by adverse effect and drug-drug interactions
- Side-by-side drug comparison
- Export functionality for easier content aggregation into reports
- Unique view from the perspective of clinical care

### From Micromedex Solutions: A Pharmaceutical Perspective



Micromedex® Pharmaceutical Knowledge is a unique, role-based solution providing trusted evidence and global guidance with a pharmaceutical perspective.

With the specific needs of pharmaceutical and associated industry users in mind, this new solution is enhanced for advanced searching, drug results comparison, and aggregation with other information resources.

To save you time and help achieve efficiencies, Micromedex Pharmaceutical Knowledge provides a single, consolidated search across multiple pharmaceutical-specific resources: DRUGDEX®, Martindale, and Index Nominum. Other databases, including Complete Drug Interactions (formerly DRUGREAX®), RED BOOK<sup>TM</sup> Online pricing data, POISINDEX® toxicology, and Reproductive Effects information, are also available with this new solution.

#### **Trusted Evidence**

Our commitment is to fill the gaps and rule out inconsistencies, setting us apart from other resources. For you, that means confident, timely business recommendations and advice on safe clinical use that's based on accurate, evidence-based drug and therapeutic use data.

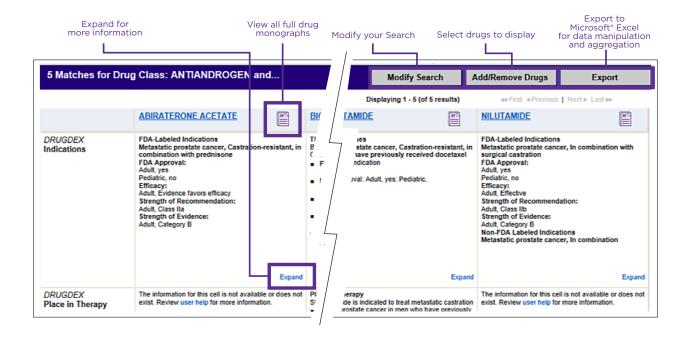
#### **Global Guidance**

Micromedex Solutions provide the latest global guidance and trade names for internationally marketed drugs and newly approved alternatives, to help you differentiate and formulate successful strategies across all markets.

#### **Pharmaceutical Perspective**

Micromedex Pharmaceutical Knowledge provides advanced searching by drug class, indication or a combination of both, with the ability to narrow further by adverse effects and drug-drug interactions. Drug results are delivered in an easy-to-review, customizable side-by-side format, and can be exported to Microsoft® Excel to facilitate aggregation within reports.

Our dedicated trainers, tailored promotional support and user engagement programs will help you raise awareness and usage across your organization.





The National Institute for Health and Care Excellence (NICE) has accredited the process used by Truven Health Analytics to develop content used in its Micromedex\* Solutions. For full details on our accreditation visit: www.nice.org.uk/accreditation.

# FOR A FREE TRIAL OR FURTHER INFORMATION

Email us at micromedex@truvenhealth.com or visit micromedex.com/pharmaceutical



#### ABOUT TRUVEN HEALTH ANALYTICS

Truven Health Analytics delivers unbiased information, analytic tools, benchmarks, and services to the healthcare industry. Hospitals, government agencies, employers, health plans, clinicians, pharmaceutical, and medical device companies have relied on us for almost 40 years in 5,500 hospitals. We combine our deep clinical, financial, and healthcare management expertise with innovative technology platforms and information assets to make healthcare better by collaborating with our customers to uncover and realize opportunities for improving quality, efficiency, and outcomes. With more than 2,000 employees globally, we have major offices in Ann Arbor, Mich.; Chicago; and Denver. Advantage Suite, Micromedex, ActionOl, MarketScan, and 100 Top Hospitals are registered trademarks or trademarks of Truven Health Analytics.

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