

PLANNING

BENEFITS

- Easy-to-use guided reports facilitate quick access to precise market information.
- Custom analysis delivers ad hoc functionality to create custom queries for enhanced analyses.
- Ready information access shortens your cycle time from planning to implementation.
- Benchmarking allows you to quickly compare local utilization with precalculated national- and state-level benchmarks for each module.
- Web-based system reduces hardware requirements and delivers the latest data as soon as it's available.

FACT: Our Outpatient Solutions and Analytics are powered by one of the largest outpatient data assets in the country. More than 1 billion outpatient claims are analyzed annually to inform our outpatient solutions.

Outpatient Profiles

Truven Health Outpatient Profiles Solution offers strategic insight into your local outpatient market by providing access to local, claims-driven procedure volumes, backed by a level of information that is unmatched in the industry.

Overview

Amassing more than one-half billion new outpatient claims each year, Outpatient Profiles is a web-based, outpatient-specific, analytic reporting solution that provides unparalleled, locally precise market analytics and insights into the outpatient activity in your market. Recognizing that outpatient utilization varies by age, gender, payer, site of care, and market, the depth and breadth of data in Outpatient Profiles allows you to accurately assess procedure utilization, identify service gaps, monitor competitive activity, build solid plans, and capitalize on existing and potential outpatient opportunities. With these insights, you'll be on your way to reducing the cost and complexity of the outpatient planning process.

Gain Access to Hard-to-Find Information

Outpatient Profiles consolidates outpatient data from multiple commercial and Medicare claims-based sources, giving you easy, fast access to vital insights through both standard reports and customizable queries.

Leverage Unmatched Local Outpatient Information

Outpatient Profiles recognizes unique utilization and demographic market characteristics, delivering analyses that cover the full spectrum of outpatient procedures. While most state outpatient databases are limited in scope and/or size, Outpatient Profiles fills the blind spots on outpatient planning, helping you make the right business decisions for your organization's future.

The market intelligence you gain through Outpatient Profiles leverages robust Truven Health AnalyticsSM methodologies that account for unique characteristics and local variations in utilization and practice patterns. And our insight is backed by comprehensive data and validation studies that verify data accuracy, providing well-documented data sources and methods.

FEATURES

- Access data that is locally precise.
- Analyze nonhospital outpatient volume drivers.
- Plan service lines based on specific patient needs.
- Accurately anticipate physicians' needs to collaborate more effectively.

Top Data Sources You Can Trust

- Outpatient Profiles leverages 640 million new outpatient claims per year.
- Medicare and commercial-based facility and physician claims are combined, reviewed, and validated by Truven Health scientists prior to incorporation into the outpatient models.
- Individual hospital provider names are identified in Outpatient Profiles. Other providers are grouped into categories defined by Centers for Medicare and Medicaid Services (CMS) and further grouped into sites of service.

Dedicated account management staff provides industry and planning expertise in concert with the Outpatient Profiles solution. Our Strategic Consulting Services experts complement and extend the data and tools with an objective view of performance and the experience to help address key strategic and operational questions, drive change, and implement solutions.

Outpatient Profiles Modules

Market Profiles	Quantifies hospital and nonhospital market position based on information that includes all payer types and sites of care.
Health Profiles	Helps determine which conditions and diagnoses drive procedure-specific volumes, enabling you to reinforce technology and resource allocations.
Physician Profiles	Helps determine which physician specialties drive market procedure volumes and how much procedure-specific business is captured by each specialty group.
Code Profiles	Estimates procedure volume by site of service and ZIP code for the specific CPT® and HCPCS codes of interest to your facility.

CPT® is a registered trademark of the American Medical Association.

FOR MORE INFORMATION

Send us an email at
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ABOUT TRUVEN HEALTH ANALYTICS

Truven Health Analytics delivers unbiased information, analytic tools, benchmarks, and services to the healthcare industry. Hospitals, government agencies, employers, health plans, clinicians, pharmaceutical, and medical device companies have relied on us for more than 30 years. We combine our deep clinical, financial, and healthcare management expertise with innovative technology platforms and information assets to make healthcare better by collaborating with our customers to uncover and realize opportunities for improving quality, efficiency, and outcomes. With more than 2,000 employees globally, we have major offices in Ann Arbor, Mich.; Chicago; and Denver. Advantage Suite, Micromedex, ActionOI, MarketScan, and 100 Top Hospitals are registered trademarks or trademarks of Truven Health Analytics.