

HEALTH

EDUCATION LIBRARY



BENEFITS

- Increase engagement by embedding relevant health information at the teachable moment
- Create a unique offering that best meets the specific needs of your consumers
- Realize cost savings when consumers actively engage in their health management and make more informed decisions
- Reach more consumers and increase satisfaction with easy-to-understand information
- Provide trusted, comprehensive healthcare information in one place

FEATURES

- Highly customizable health content, indexed for integration into your web site, portal, or kiosk
- Modular components provide the flexibility to build your own solution
- Actionable information including interactive decision support tools and informative care guides
- Multiple literacy levels and comprehensive Spanish coverage
- The strength of Truven Health patient education combined with award-winning consumer health information from A.D.A.M.

Give Consumers Health Education They Can Trust with Health Education Library

Each year, more than 160 million U.S. adults search online for health or medical information.* While resources are plentiful, it is often difficult for consumers to identify credible, reliable, and relevant information.

To help your consumers make confident healthcare decisions, we provide health education resources that can be embedded within your applications or accessible on your web site, portal, or kiosk. With access to relevant, reliable health education information, you can deliver quality insight to your consumers during their decision-making process.

Educate and Engage at Every Consumer Touch Point

Health Education Library, one of the Consumer Advantage solutions from Truven Health AnalyticsSM, is a complete collection of patient-focused health education information. It offers robust healthcare content and actionable tools to increase the health literacy of your consumers and help them engage in targeted, informed discussions with their providers.

This content is part of our Truven Health Evidence Solutions, relied on by hundreds of thousands of clinicians nationally. It is information consumers can trust.

Consumers can search the health encyclopedia, drug information, health centers, and alternative medicine guides, or use the actionable tools to weigh options, make decisions, and assess their healthcare.

In addition, the solution features highly customizable modules, indexed to integrate the most relevant information for your audience. Truven Health Strategic Consulting Services experts will also help you tailor the content in your consumer portal to best meet your goals.

*Source: The Harris Poll® #76, July 31, 2007

Health Education Library is one of the Consumer Advantage solutions from Truven Health.

CONSUMER ADVANTAGE INCLUDES:

- Informed Enrollment
- Personal Health Insights
- Personalized Messaging
- Treatment Cost Calculator
- Health Education Library

Consumer Advantage solutions help people evolve from passive participants to active healthcare consumers.

Available Modules

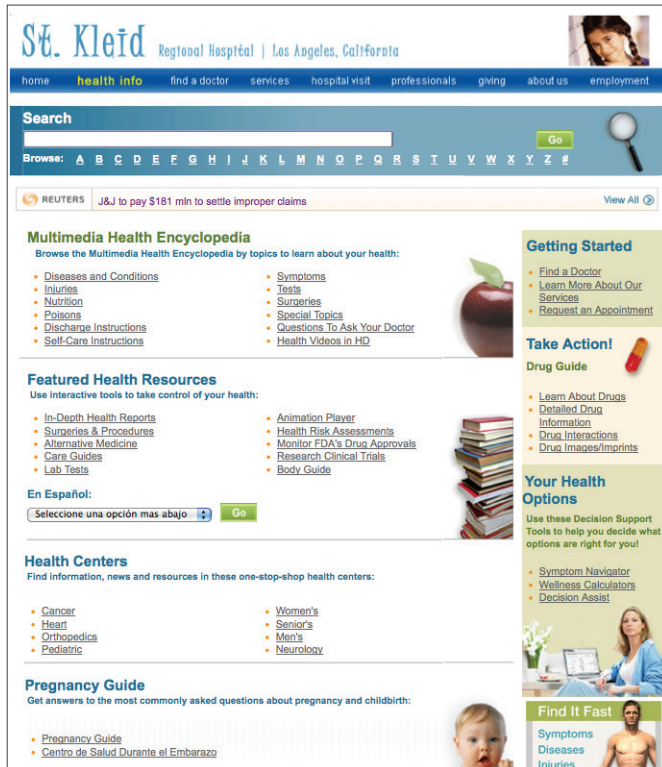
Over 26 different modules in four broad categories are available to increase the health literacy of your consumers:

1. **Health content and specialty centers**—includes a health encyclopedia, chronic condition care guides, and health centers
2. **Drug content**—contains a drug encyclopedia, drug interaction checker, and drug images

3. **Interactive health tools**—includes a treatment option profiler and wellness tools

4. **Health news**—offers accurate, readable, and informative news reports every day on consumer health topics that can be filtered for relevancy

Intelligent Health Information Consumers Can Act On



FOR MORE INFORMATION

Email consumer@truvenhealth.com, call **1.866.263.1958**, or visit truvenhealth.com

ABOUT TRUVEN HEALTH ANALYTICS

Truven Health Analytics delivers unbiased information, analytic tools, benchmarks, and services to the healthcare industry. Hospitals, government agencies, employers, health plans, clinicians, pharmaceutical, and medical device companies have relied on us for more than 30 years. We combine our deep clinical, financial, and healthcare management expertise with innovative technology platforms and information assets to make healthcare better by collaborating with our customers to uncover and realize opportunities for improving quality, efficiency, and outcomes. With more than 2,000 employees globally, we have major offices in Ann Arbor, Mich.; Chicago; and Denver. Advantage Suite, Micromedex, ActionOI, MarketScan, and 100 Top Hospitals are registered trademarks or trademarks of Truven Health Analytics.