



## Put your data to work with Flexible Analytics

Reduce complexity, address  
critical information needs and  
generate action-driving insights



## Highlights

- Utilize existing investments:  
Analytics can integrate with your data warehouse and business intelligence tools, helping to reduce implementation time, cost and related risk
- Increase speed to value:  
Tight integration with your data warehouse facilitates end-to-end integration of analytics into the user workflow
- Offer flexibility and scalability:  
Modularity allows you to expand analytic capabilities to align with business priorities and technology initiatives advanced by MITA and MECT
- Decrease complexity:  
Can reduce the time required to maintain and reconcile disparate analytics licensed from multiple vendors
- Optimize resources:  
Can decrease the need to deploy internal resources to build homegrown analytics

Truven Health Analytics® was acquired by IBM in 2016 to help form a new business, Watson Health™. Watson Health aspires to improve lives and give hope by delivering innovation to address the world's most pressing health challenges through data and cognitive insights.

As your information needs expand, you may have increasingly complex expectations from your enterprise data warehouse. But how can you best leverage this asset to quickly and effectively analyze your data and make informed decisions?

By providing an integrated analytic foundation between your data warehouse and front-end business intelligence systems, Flexible Analytics from Truven Health Analytics®, part of the IBM Watson Health™ business, can help Government Health & Human Services (GHHS) customers deliver impactful results through the use of tailored methods, measures and solutions, such as:

- Cost of Care model for Medicaid
- Risk of hospitalization
- Medicaid adult and CHIPRA measures
- Modular and interoperable analytics that promote flexible connections with existing data warehouses or exchanges

Whether you're building a new data warehouse or enhancing your current capabilities, Flexible Analytics can meet you where you are, by integrating with your existing warehouse and business intelligence tools via a Software as a Service (SaaS) or an on-premises model. And they're modular, so you can select just the analytics you need today and expand as your needs change in the future.

## Integrated intelligence

If you're relying on analytic methods pieced together from different vendors, you likely spend valuable time and resources working through discrepancies and trying to put the algorithms in context. By connecting analytic methods that might otherwise be independent, Flexible Analytics help ensure consistent, reliable insights with drilldowns to the underlying data.

## Flexible Analytic packages

Analytic groupers, risk and severity models, measures, methods and reference data can be conveniently packaged to address your most pressing needs. Packages include:

### Budget analysis

Helps you evaluate current and future risk, benchmark performance and understand underlying drivers that can impact your overall costs

### Care management

Helps you stratify members, identify opportunities and evaluate the impact of policy changes

### Provider evaluation

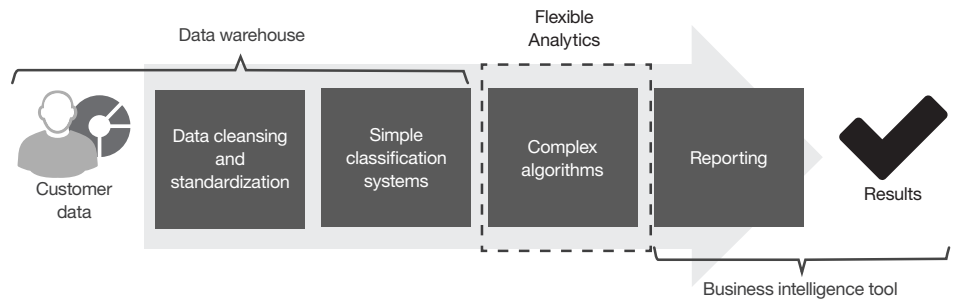
Helps you compare the performance of providers and drive behavior change

### Program integrity

Helps you minimize and manage fraud, waste and abuse

### Medicaid reporting

Helps you holistically manage populations and programs, craft interventions, evaluate the financial impact or health outcomes of policy changes and manage budgets



## Get connected

Send us an email at [stategov@truvenhealth.com](mailto:stategov@truvenhealth.com) or visit [truvenhealth.com/government](http://truvenhealth.com/government).

## About Truven Health Analytics, part of the IBM Watson Health business

Truven Health Analytics®, part of the IBM Watson Health™ business, provides market-leading performance improvement solutions built on data integrity, advanced analytics and domain expertise. For more than 40 years, our insights and solutions have been providing hospitals and clinicians, employers and health plans, state and federal government agencies, life sciences companies and policymakers the facts they need to make confident decisions that directly affect the health and well-being of people and organizations in the US and around the world. The company was acquired by IBM in 2016 to help form a new business, Watson Health. Watson Health aspires to improve lives and give hope by delivering innovation to address the world's most pressing health challenges through data and cognitive insights.

Truven Health Analytics owns some of the most trusted brands in healthcare, such as MarketScan®, 100 Top Hospitals®, Advantage Suite®, Micromedex®, Simpler® and ActionOI®. Truven Health has its principal offices in Ann Arbor, MI, Chicago, IL and Denver, CO.

For more information, please visit [truvenhealth.com](http://truvenhealth.com)

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Truven Health Analytics, part of the IBM Watson Health™ business  
100 Phoenix Drive  
Ann Arbor, MI 48108

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