

RED BOOK ONLINE



BENEFITS

- Covers the full spectrum of current drug pricing and product information in a single, reliable source
- Ensures confident decision-making with transparent and consistent drug pricing policies
- Eliminates the need to conduct redundant searches within multiple resources
- Simplifies identification, analysis, and comparison of drug and nondrug products

FEATURES

- Includes information on prescription and over-the-counter drugs, nutraceuticals, bulk chemicals, and nondrug items
- Regular updates ensure access to current price changes and new product information
- Consistent, unbiased AWP drug pricing policy and methodology
- Offers flexible delivery via flat files for system integration or via user-friendly, decision-support tool RED BOOK Online

Drug Pricing and Product Information In a Single Source

Current, comprehensive, and accurate drug pricing information is difficult to find. As part of our Micromedex® Medication Management product, RED BOOK™ provides recognized and trusted drug information you can use with confidence — from one convenient source.

RED BOOK is the oldest trusted source of drug information. Through multiple delivery options, RED BOOK content helps identify, analyze, and compare drug products approved by the Food and Drug Administration (FDA). Whether conducting a pricing analysis, substituting a more cost-effective drug, or managing a claims adjudication, RED BOOK helps you quickly answer drug-related questions with information on prescription and over-the-counter drugs, nutraceuticals, bulk chemicals, and nondrug items.

RED BOOK and AWP

As the healthcare market deals with uncertainty around the future availability of Average Wholesale Price (AWP) as a benchmark, RED BOOK will stay the course and continue to supply this needed

information. Our policy and methodology on AWP has remained consistent and is available for your review at www.redbook.com.

In addition to AWP, RED BOOK contains wholesale acquisition cost (WAC), direct price (DP), suggested retail price (SRP), and federal upper limit (FUL).

RED BOOK Online

RED BOOK Online includes easy search functionality, daily content updates, and customized results. Log on and quickly search by product name, active ingredient, NDC/HRI/UPC, or manufacturer name. Home in on what you need by narrowing results retrieving only active or deactivated drugs and find additional information about products, including extensive AWP price history.

Save time by creating custom lists to track changes in drug pricing; show all products that have the same active ingredient, route, strength, and form; and export data for reporting purposes.

Supports a range of activities

- Drug-utilization review
- Market analysis and research
- Prescription pricing and order entry
- Establishing and validating reimbursement
- Claims adjudication, processing, and validation
- Forecasting
- Drug-pricing research
- Generic substitution
- Therapeutic interchange
- Competitive analysis
- Purchasing
- Formulary development and management

RED BOOK Online is available through Micromedex 2.0, which includes valuable clinical decision support information including DRUGDEX®, a Medicare-approved compendia for off-label use.

To learn more about RED BOOK Online or to get a free trial, visit our website, www.redbook.com.

RED BOOK Database Services

RED BOOK Database Services is one of the most comprehensive, dynamic offerings of its kind, presenting pricing information for more than 200,000 healthcare items. This content can be integrated directly into your computer system and includes the following features:

- FDA-approved drug products available for manufacture and distribution
- Regular updates, as frequently as daily, with new product and pricing information and more than 110 fields of data
- Product records with brand name, generic name, NDC number, dosage form, strength, route of administration, and package size
- Special flags to indicate single source, Drug Efficacy Study

Implementation (DESI), and repackaged products, controlled substances, maintenance drugs, FDA “Orange Book” codes for multisource products, and Health Care Financing Administration (HCFA) J-codes for reimbursement of injectable drugs

- National Drug Code (NDC) numbers maintained in 5-4-2 and standard 10-digit formats; if a number changes, the database supplies both the new and old NDC
- Unique numbering systems that assist in identification and comparison of products with common generic ingredients, formulations, and therapeutic classifications

RED BOOK Database Services can be integrated as flat files or through our Clinical Knowledge Objects® (CKO) Server.

Separate files containing J-codes with high, low, and median pricing for each code are available. In addition, a separate file containing AWP historical pricing date is also available.

FOR MORE INFORMATION

Send us an email at globalhealthcare@truvenhealth.com or visit truvenhealth.com/global

ABOUT TRUVEN HEALTH ANALYTICS

Truven Health Analytics delivers unbiased information, analytic tools, benchmarks, and services to the healthcare industry. Hospitals, government agencies, employers, health plans, clinicians, pharmaceutical, and medical device companies have relied on us for more than 30 years. We combine our deep clinical, financial, and healthcare management expertise with innovative technology platforms and information assets to make healthcare better by collaborating with our customers to uncover and realize opportunities for improving quality, efficiency, and outcomes. With more than 2,000 employees globally, we have major offices in Ann Arbor, Mich.; Chicago; and Denver. Advantage Suite, Micromedex, ActionOI, MarketScan, and 100 Top Hospitals are registered trademarks or trademarks of Truven Health Analytics.