

CONSULTING SERVICES

FOR HEALTH PLANS

A Collaborative Partnership

At Truven Health, we are committed to your success. As your partner, we'll leverage our experience across the healthcare industry to assist with:

- Care management and consumer engagement
- Provider profiling and performance evaluation
- Cost trend analysis and management
- Customized consulting services

Transforming Insight Into Action

Today, health plans enjoy unprecedented access to information. But analyzing and synthesizing that data to uncover actionable insights is a daunting task.

Many of the nation's top plans turn to Truven Health Consulting Services to help answer pressing business questions, such as:

- How can I better identify and engage members in care management programs?
- What are my organization's specific cost and trend drivers, and how can I work across internal and external stakeholders to affect them?
- How can I objectively measure the relative performance of network providers in a manner they accept?
- How can I gather the combined technical and healthcare informatics expertise necessary to establish an integrated, member-centric data warehouse?

Experience You Can Trust

As a trusted partner, Truven Health AnalyticsSM leverages extensive experience gathering and analyzing healthcare data to help achieve your specific objectives — growing your business, mitigating cost trends, engaging consumers and providers, and improving members' health and quality of care.

Our on-staff experts have unmatched experience working with health plans to leverage the power of data. Although we have expertise across healthcare, our major services areas include the following:

Care management and consumer engagement

Create programs, and optimize their clinical and financial effectiveness.

Provider profiling and performance evaluation

Compare the efficiency and effectiveness of your providers, and design and evaluate programs that communicate and reward results.

“We can help you grow your business, mitigate cost trends, engage consumers and providers, and improve members’ health and quality of care.”

Health Plan Consulting Services			
Care Management and Consumer Engagement	Provider Profiling and Performance Evaluation	Cost Trend Analysis and Management	Other Key Consulting Services
Consumer segmentation and marketing analytics	Hospital profiling	National and regional medical cost trend benchmarking	Data integration and management
Identification and stratification	Physician performance assessment	Retrospective and prospective analytics and forecasting	Information and analytics needs assessment
Program performance evaluation and cost benefit analysis	Pay for performance	Clinical and financial impact of emerging technologies	Staff augmentation
Medical home programs		Savings opportunity identification	
Cost-quality transparency		Provider contract pricing analysis and benchmarking	
Comparative effectiveness		Payment Integrity	

Cost trend analysis and management

Understand the key cost and trend drivers, identify the biggest and best opportunities, and measure the impact of strategies and programs.

Customized consulting services

Customize services to your needs, with expertise that stretches across and beyond our core practice areas.

Opening the Dialogue

Most of our engagements begin with a conversation. In listening to your objectives, challenges, successes, and uncertainties we can begin to understand where we can be of service and how we can most effectively bring our assets and expertise together to creatively address your unique needs.

FOR MORE INFORMATION

For more information, call +1.734.913.3000, email healthplan@truvenhealth.com



ABOUT TRUVEN HEALTH ANALYTICS

Truven Health Analytics delivers unbiased information, analytic tools, benchmarks, and services to the healthcare industry. Hospitals, government agencies, employers, health plans, clinicians, pharmaceutical, and medical device companies have relied on us for more than 30 years. We combine our deep clinical, financial, and healthcare management expertise with innovative technology platforms and information assets to make healthcare better by collaborating with our customers to uncover and realize opportunities for improving quality, efficiency, and outcomes. With more than 2,000 employees globally, we have major offices in Ann Arbor, Mich.; Chicago; and Denver. Advantage Suite, Micromedex, ActionOI, MarketScan, and 100 Top Hospitals are registered trademarks or trademarks of Truven Health Analytics.

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