

## Get strategic insight into your local outpatient market

 Provides access to locally precise data

 Features easy-to-use standard reports

 Enables custom queries for enhanced analyses

### Targeted analysis designed to help you:

- ✓ Shorten your cycle time from planning to implementation
- ✓ Compare local utilization with pre-calculated national- and state-level benchmarks
- ✓ Analyze non-hospital outpatient volume drivers
- ✓ Improve planning of service lines based on specific patient needs
- ✓ Anticipate physicians' needs to support effective collaboration

Based on millions of new outpatient claims transactions each year, Outpatient Profiles from Truven Health Analytics®, part of the IBM Watson Health™ business, is a web-based, outpatient-specific, analytic reporting solution designed to offer locally precise market analytics and insights into the outpatient activity in your market.

Recognizing that outpatient utilization varies by site of care and market, the depth and breadth of data in Outpatient Profiles may help you to assess procedure utilization, identify service gaps, monitor competitive activity, build solid plans and capitalize on existing and potential outpatient opportunities. These insights may help you reduce the cost and complexity of the outpatient planning process.

## Access hard-to-find data

Outpatient Profiles consolidates outpatient data from multiple commercial and Medicare claims sources, for single-source access to insights through both standard reports and customizable queries.

## Utilize local outpatient information

The scope of data included in Outpatient Profiles may fill the gaps on outpatient planning, helping you make informed business decisions for your organization's future.

The market intelligence you can gain through Outpatient Profiles is supported by methodologies that account for non-standard characteristics and local variations in utilization and practice patterns. And our insights are backed by comprehensive data validation studies supporting data accuracy and featuring well-documented sources and methods.

## Comprehensive data sources

- Medicare and commercial facility and physician claims are combined, reviewed and validated using processes designed by Truven Health scientists prior to incorporation into the outpatient models.
- Claims represent care across the continuum, including hospital outpatient, emergency department, ambulatory surgery, lab, physician office, urgent care and other non-hospital-owned facilities.
- Individual hospital provider names are identified in the Market Profiles module. Other providers are grouped into categories defined by the Centers for Medicare & Medicaid Services (CMS) and further grouped into sites of service.

A dedicated account management staff provides industry and planning experience to complement our Outpatient Profiles offering. Additionally, our Strategic Consulting Services specialists may help you optimize your use of the data and tools with an objective view of performance. They may help you address key strategic and operational questions, drive change and implement solutions.

### Outpatient Profiles modules

#### Market Profiles

Quantifies hospital and non-hospital market position based on information that includes multiple payer types and sites of care.

#### Health Profiles

Helps identify which conditions and diagnoses drive recorded procedure-specific volumes, supporting your technology and resource allocation decisions.

#### Physician Profiles

Helps identify which physician specialties drive market recorded procedure volumes and how much recorded procedure-specific business is captured by each specialty.

#### Code Profiles

Estimates recorded procedure volume by site of service and ZIP code for the specific CPT and HCPCS codes of interest to your facility.



## Get connected

Send us an email at [providersolutions@truvenhealth.com](mailto:providersolutions@truvenhealth.com), call **800-525-9083** option 4, or visit [truvenhealth.com](http://truvenhealth.com)



### About Truven Health Analytics, part of the IBM Watson Health business

Truven Health Analytics®, part of the IBM Watson Health™ business, provides market-leading performance improvement solutions built on data integrity, advanced analytics and domain expertise. For more than 40 years, our insights and solutions have been providing hospitals and clinicians, employers and health plans, state and federal government agencies, life sciences companies and policymakers, the facts they need to make confident decisions that directly affect the health and well-being of people and organizations in the US and around the world. The company was acquired by IBM in 2016 to help form a new business, Watson Health. Watson Health aspires to improve lives and give hope by delivering innovation to address the world's most pressing health challenges through data and cognitive insights.

Truven Health Analytics owns some of the most trusted brands in healthcare, such as MarketScan®, 100 Top Hospitals®, Advantage Suite®, Micromedex®, Simpler® and ActionOI®. Truven Health has its principal offices in Ann Arbor, MI, Chicago, IL and Denver, CO. For more information, please visit [truvenhealth.com](http://truvenhealth.com).

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